



SICORA

Design / Build

WWW.SICORA.COM
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SPRING 2011

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Meet Sicora, Inc...



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of upcoming and
completed projects.



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in memoriam

THOMAS M SICORA

NOVEMBER 18, 1960 - FEBRUARY 11, 2011

The founder of Sicora, Inc., Thomas M Sicora, passed away peacefully February 11th after a long and courageous battle with lymphoma cancer.

Do you have a favorite Tom Sicora story or phrase to share? (please keep it clean!) We encourage you to join us on Facebook (search for "Sicora, Inc.") to participate.

Tom founded Sicora, Inc., in 1999 after being encouraged to make a career change. Tom had trained as an accountant and was finding the profession to be a little confining for someone with his creative bent. His good friend, David Williams, a builder of beautiful custom homes, encouraged Tom to help him out with some renovation project requests that he was getting from clients. In typical Tom fashion, he jumped in with both feet and gave it 110%.



After two years of operating on his own he hired his first employee, Britt Hanson. Britt provided a layer of detail and project management that helped to free up Tom for what he truly loved and excelled at.... the creative moment of design. In 2004, Anna Berglin began partnering with Sicora, ensuring that each project reflected the client through exceptional design. Whether walking through prospective properties with clients or into their existing homes, Tom loved helping people capture the true potential of their homes. His leadership, vision, and design sense will be truly missed.

Sicora, Inc., and the family of Tom Sicora would like to thank all of you who have sent cards and well wishes to the family. Your thoughts and support have been greatly appreciated during this time.

A NEW OFFICE!



Sicora, Inc. will be relocating in early May to a new location in St. Louis Park - 5601 West Lake Street. We are currently remodeling both levels of this building and are excited to get things moved in. Watch your mail boxes for an announcement of an open house event that we expect to host sometime in June or July. Our main company phone number will remain the same after the move is complete. We are looking forward to moving into our new home.

Ready to plan your next project? Contact us at the office to arrange for an on site walkthrough. We look forward to finding the right solution for you and your home.

FEATURED PROJECT

MODERN WHOLE HOUSE RENOVATION

2221 Dwight Lane, Minnetonka

Dave and Cathy had interviewed firms for a number of months before Sicora was recommended to them by a friend. After the initial interview, it was cemented, for Dave and Cathy, that Sicora was the right fit for the design and construction of their project. The 1986 custom built home, along with a defining of the owner's taste, inspired a more "modern" type of renovating project for the interior of their home.

"SICORA SAW THE UNIQUE QUALITIES AND POTENTIAL IN OUR HOME THAT OTHERS DIDN'T PERCEIVE. THEY CREATED A VISION THAT HELPED US FALL IN LOVE WITH OUR HOUSE AGAIN. "

DAVE AND CATHY J.

During the Remodeler's Showcase Event you will have the opportunity to experience how the interior of this home transformed from a "builder grade" finish to a Sicora "modern beautiful." Cable rail systems open views through multiple stairways. Stainless and cherry cabinets, La Dolce Vita quartzite counters and contemporary sconces are featured in the kitchen. The adjacent family room includes a custom rift-sawn oak and tile fireplace surround. Walnut cabinetry, honed counters and a modern-styled soaking tub grace the master bath. Each finish selected has been expertly integrated to create this inviting and enduring modern home.

This project is being featured as a part of the Spring Remodeler's Showcase from April 1 - 3. See the "upcoming events" section for details. It is difficult to describe the beauty that this project possesses through the combination of elements, textures, and materials. Enjoy an outing for you and your family and come experience this project for yourself!



FROM THE OWNER RON SONNEK

For those of you who may not know me yet, I bring a background in design and construction technology to Sicora. After completing an MBA in 2004, and owning and operating my own construction company, Tom and I decided to merge companies in 2009. Our shared values and standards made our partnership a perfect fit. It is my privilege to continue the tradition of quality at Sicora, Inc. I look forward to connecting with clients (new, old, or ones in the future) and sharing with you why Sicora, Inc. will continue to be one of the premier residential design/build firms in the Twin Cities.



EXPERIENCE ICE DAMS THIS LAST WINTER?

**We'd like to offer help to prepare for next winter season.
There are some key points to remember for next season...**

Ways to Prevent Ice Dams:

- Seal leaky by-passes that allow warm air to leak from the house into the attic (recessed lights, plumbing stacks, bath fans, etc).
- Evaluate and add attic insulation as needed.
- Keep the roof cold. Add attic ventilation as needed to assure that the roof surface can stay cold.



Ways to Minimize the Affects of Ice Dams:

- During large snow falls, if you have a bath or dryer vent that penetrates through your roof, run those vents continuously during those events. This helps to melt the snow around the vent penetrations through the roof and should help prevent water from getting back into your home.
- If your house has had problems with ice dams in the past, remove snow from your roof when there is an accumulation of between 6 -12" on the roof.

Sicora, Inc., is available to schedule on site consultations to help diagnose the problems of the ice dams along with providing a work plan for remediating and preventing them. Please call us at the office to discuss in more detail.

CONTINUING THE TRADITION OF SICORA, INC. - MEET OUR TEAM



Rita Sicora, Office Manager.

Rita is in her third year with Sicora, Inc., and brings a wealth of corporate background and experience to the company. She manages what we call the "central nervous system" of the company (office and financial operations of the company), so expect to hear from Rita at some point during your project!



Britt Hanson, Project Manager.

Britt has been with the company for 10 years and provides structure and flow to what can be chaotic construction environment. During your project, Britt becomes your main contact point for Q&A related to the day-to-day activities of your project.



Allison Landers, Interior Design.

Allison comes to Sicora, Inc., in 2011 from a local design/build firm with a degree in Interior Design from the University of Minnesota. She brings an award-winning collection of past projects, and we are looking forward to her new designs becoming a part of the Sicora portfolio!



Andrea Meister, Interior Design.

Andrea started working with the company in 2008 and has found a creative home with Sicora. Her ability to combine a clients' wants and wishes while keeping our clients on budget has made her a wonderful asset to the company.



Anna Berglin, Interior Design.

Anna works as an independent designer with Sicora and has done so for over seven years. Her creative ability has gained both locally and nationally recognized awards for Sicora. She takes particular pride in paying special attention to each client throughout the renovation process, ensuring that the end result is both beautifully designed and reflective of our client.



Postage

UPCOMING EVENTS

April 1 - 3. Spring Remodeler's Showcase. 2221 Dwight Lane, Minnetonka.

Friday 1 – 7pm. Saturday 12 – 6pm. Sunday 12 – 6pm.

April 1. Kitchen Design Seminar. 4pm – 6pm. 2221 Dwight Lane, Minnetonka.

Join us for hors d'oeuvres and wine while we cover the basics of kitchen remodeling. A \$10 fee will be requested with all proceeds benefitting the Leukemia and Lymphoma society. This seminar is being held during the Remodeler's Showcase so please register for this event by contacting our office at 952.929.0098.

April 3. Whole House Remodeling Seminar. 4pm – 5pm. 2221 Dwight Lane, Minnetonka.

Join us as we explain the ins and outs of whole-house remodeling (design, construction, and financing). This seminar is being held during the Remodeler's Showcase so pre-registration is requested. Please call us at the office if you are interested in being a part of this on-site instructional.

May 1. St Louis Park Home Tour. 12pm – 4pm. 3825 Glenhurst Avenue South, St Louis Park.

We will be featuring a main level refinishing project that features a beautiful, open kitchen plan. An attached one-stall garage was eliminated and living space created in its place. You will want to come see the before and after pictures on this one!